Field Trip Locations/Guest Speaker Opportunities

Listed below are locations throughout the state of Kentucky who have agreed to host DECA chapters for field trips. Many of them will also supply a representative from their Marketing department to speak to DECA students specifically about how their company markets their products or services.



**AGC Automotive – North America**

201 Duncannon Lane, Richmond, KY

Website: [AGC Automotive: Innovating into the future (agc-automotive.com)](https://www.agc-automotive.com/en/)

Contact: Angela King, Manager, Human Resources; Office 859-625-7520; Email [angela.king@agc.com](mailto:angela.king@agc.com); Cell 859-314-6340

See glass production from its starting point as sand until it reaches its end destination as a sheet of glass.



**Hyster-Yale**

2200 Menelaus Rd., Berea, KY

Website: [www.hyster-yale.com/home](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.hyster-yale.com%2Fhome&data=05%7C01%7Clisa.oakes%40education.ky.gov%7Cfb2a4bed44514485688908da807ceedd%7C9360c11f90e64706ad0025fcdc9e2ed1%7C0%7C0%7C637963571372294101%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ahLwKIkc6ecWWCWmq9zVODTs8FwWtW%2BQQsTJsK%2BQv7U%3D&reserved=0)

Contact: Paula Noland, Senior HRBP; Office 859-986-6291; Email [Paula.Noland@hyster-yale.com](mailto:Paula.Noland@hyster-yale.com); Mobile 859-408-6094

Hyster-Yale Materials Handling, Inc. is a leading, globally integrated, full-line lift truck manufacturer offering a broad array of solutions aimed at meeting the specific materials handling needs of customers’ applications.

* Serving the materials handling industry for over 90 years
* Strong team of long-term executives and managers with global experience
* 20 manufacturing operations in 12 countries

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**OAK VIEW GROUP**

430 West Vine Street • Lexington, KY 40507

O: 859.551.3020  |  C: 484.343.8570

 RUPP ARENA • CENTRAL BANK CONVENTION CENTER • LEXINGTON OPERA HOUSE

Contact: Trevor Chesler, Director of Booking

[tchesler@oakviewgroup.com](mailto:tchesler@oakviewgroup.com)

 We are DISRUPTORS. We believe the status quo is our adversary.**OVG’s** mission is to disrupt, develop, and deliver the world’s best venues and experiences.



**Kentucky Horse Park**

4089 Iron Works Pike, Lexington, KY 40511

Contact for information: Lauren Sparrow; Community Outreach Manager; [lsparrow@keeneland.com](mailto:lsparrow@keeneland.com) or 859-280-4734.

For field trips, complete the online application form that is on the park website (kyhorsepark.com)

The Kentucky Horse Park is excited to welcome students and teachers across the state to join us for a day at the park. While on your field trip you will have access to all five of our barns and the International Museum of the Horse. Get up close with mounted police horses, Kentucky Derby champions, and rare breeds from around the world. Thanks to the Kentucky Horse Park Foundation Field Trip Fund we offer field trips to Kentucky public schools free of charge in April, May, October, and November along with a small bus stipend. Please book your trip no less than a month in advance in order to secure your desired date.



**Shaker Village of Pleasant Hill**

3501 Lexington Rd., Harrodsburg, KY 40330

Website: [Plan A Trip | Shaker Village of Pleasant Hill (shakervillageky.org)](https://shakervillageky.org/)

Contact: Billy Rankin, Vice President Public Programming/Marketing [brankin@shakervillageky.org](mailto:brankin@shakervillageky.org) or 859-734-1574; Shelby Jones, Director of Communications

Students will be introduced to the marketing strategy employed by Shaker Village, including: communication calendars, brand guide, mission and business goals, and techniques used to reach our diverse audiences. We will be able to discuss marketing methods including: earned media, press releases, geofencing, social ads, over the top (OTT) ads, search engine marketing (SEM), search engine optimization (SEO), direct emails, organic social posts, print collateral and onsite cross-marketing. In addition to this experience, student groups are encouraged to enjoy other [educational programming](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshakervillageky.org%2Fstudent-groups%2F&data=05%7C01%7Clisa.oakes%40education.ky.gov%7Cc81b2f5ee71a4ae7185808da90de7562%7C9360c11f90e64706ad0025fcdc9e2ed1%7C0%7C0%7C637981582386796319%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HRfR4bRWWMMlKXGjSy1PO7I8Vid%2BSdJ7JuEgNkyU6xg%3D&reserved=0) and tours at Shaker Village.

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**Kentucky Derby Museum**

704 Central Ave.

Louisville, KY 40208

Website: <https://www.derbymuseum.org/education>

Why study the Derby? The most recent economic impact study shows the Kentucky Derby has a $217 million economic impact on the region. Statewide, the equine industry has a $3 billion impact, generating over 55,000 jobs.

**Awesome Inc™**

**Create and Grow High-Tech Startups**

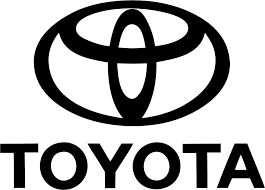
348 E. Main Street, Lexington, KY 40507

Website: [Awesome Inc](https://www.awesomeinc.org/)

Contact: Garrett Fahrbach, Program Manager of Education, Internships, and Outreach; Kentucky Entrepreneur Hall of Fame Relationship Manager [Garrett.Fahrbach@awesomeinc.org](mailto:Garrett.Fahrbach@awesomeinc.org)

We offer outlets for your idea to be heard. Share your idea with us or learn more about events that promote entrepreneurship. Our **Fellowship Program** is mentor-driven, designed to accelerate your high-

tech startup. Learn about the Fellowship Program as well as our other programs designed to foster your startup's growth. Discover the impact that Entrepreneurship has made in the Commonwealth.



**Toyota Georgetown Assembly Plant**

1001 Cherry Blossom Way, Georgetown, KY 40324

Website: [TMMK -|- The Official Website of Toyota Motor Manufacturing, Kentucky, Inc. (toyotageorgetown.com)](http://www.toyotageorgetown.com/)

Contact: Terri Manning, [terri.manning@toyota.com](mailto:terri.manning@toyota.com)



**National Corvette Museum**

350 Corvette Drive

Bowling Green, KY 42101

270.467.8808 Direct

Website: [Homepage - National Corvette Museum](https://www.corvettemuseum.org/)

Contact: Debbie Eaton, Group Sales Coordinator

Plant tours must be purchased online at this site:  [https://www.corvettemuseum.org/visit/plant-tours/](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.corvettemuseum.org%2Fvisit%2Fplant-tours%2F&data=05%7C01%7Clisa.oakes%40education.ky.gov%7C8f8f0530e582432c44c408dab5eca151%7C9360c11f90e64706ad0025fcdc9e2ed1%7C0%7C0%7C638022325293425921%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=lGtJdOJR%2Bmw5YMuADkaXMN8tkqsxnz47oXbTGIqXeNs%3D&reserved=0)

Ticket sales for 2022 begin November 1st. Ticket prices for plant tours are $50/person for groups of up to 15 people and include admission to museum. Tickets must be paid for at the time of purchase. Museum only - $7/grades K-12, $10/teacher (bus drivers free). Prices good for groups of 15 or more.

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**National Quilt Museum**

215 Jefferson St.

Paducah, KY 42001

270-442-8856 ext 213

Website: [www.quiltmuseum.org](http://www.quiltmuseum.org)

Contact: Becky Glasby, Director of Education

Museum is open 10am - 5pm, however tours can start earlier to work with bus/school schedules. Tours are typically 40 minutes in length. Director is available to speak with students regarding marketing techniques used in marketing the Museum and its activities.

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**Ale-8-One Bottling Co.**

25 Carol Road, Winchester, KY 40391

859-744-3484

Website: [Ale-8-One Bottling Company - Winchester, KY - One Sip & You're There (ale8one.com)](https://ale8one.com/)

Contact: Sheila Frye

From the very beginning, it was clear that George Lee Wainscott was drive by an independent ambition. His pioneering spirit led him to establish a soft drink company in 1902 after laying eyes on a carbonation machine. There have been changes made to the original formulation, but in 1926 Ale-8-One as we now know it was developed. The company and the formula secret has stayed within the family for 4 generations. In 2009, at the age of 28, Fielding Rogers, Wainscott’s great-great-nephew became the youngest family member in Ale-8 history to assume the leadership role. Every single Ale-8 that is sent out into the world originates in small batches from his hands.